



## **IMMEDIATE PRESS RELEASE**

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### **Certified Wound Specialist Physician**

Established in 1995, the American Academy of Wound Management (AAWM) is dedicated to the multidisciplinary team approach in promoting the science of prevention, care and treatment of acute and chronic wounds. The primary function is to establish and monitor a national certification processes, recognize competency, promote education/research, and elevate the standard of care across the continuum of wound management. Currently the AAWM has certified close to 3,500 individuals nationwide with our certifications.

Qualified candidates for certification in wound care are required to achieve a passing score on the examination in order to earn the designation Certified Wound Specialist Physician or CWSP. Board certification in wound care is achieved only through a rigorous process by the AAWM. Those who become certified in wound care through the AAWM have earned the Diplomate designation of Certified Wound Specialist Physician. Certified Wound Specialist Physicians are a group of healthcare professionals dedicated to the practice of wound management.

This is an important accomplishment achieved through hours of hard work in preparation for the CWSP Examination. **Walter Conlan, MD, CWSP, FACCWS**, was certified on 9/24/2011 as a Certified Wound Specialist Physician.

#### **Why Become Certified**

A Certified Wound Specialist Physician should always be sought to become a key member of an institution's wound management team. An expert such as a CWSP can help an institution get to the heart of the needs of its wound care program, and give guidance in the reduction of costs associated with management of chronic wounds.

1. Payers and insurance companies should consider reimbursement to companies that employ CWSPs because they can maximize the revenues for providing quality wound care services while controlling the costs of those services.
2. CWSPs can also be utilized risk managers. Attorneys would find their expert testimony a valuable consultant for their legal team.
3. Your state should fully recognize the CWSP designation as a bona fide credential for any individual specializing in wound management.

Please do not hesitate to call the AAWM if you have any questions regarding the CWSP designation.

Cordially,

Christopher M. Murphy